

Contract # 48728

Schedule Dates 11/05/12-11/06/12

Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (28156)

Agency Multi Media Services Corp (2430)

Product POLITICAL CANDIDATE (1051)

Brand Est 5282 11/5-11/6 (28156)

Salesperson Shiebler, Charles (1011)

Sales Office WHDH

Buyer Name /

Phone/Fax 5282

CPE Local/Political Candidate Agency

Account Types Standard

Billing Type

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Date Entered 10/16/12  
Last Modified 10/23/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$10,965.00  
Net Total \$62,135.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Nov. 2012 44 \$73,100.00  
Grand Total: 44 \$73,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	11/05/12-11/06/12	4	:30	6A- 6:30A (ET)	1	1	1									WHDH Boston (WHDH)		10/16/12
1.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6A- 6:30A (ET)	1	1	1						2	\$1,900.00	\$3,800.00	WHDH Boston (WHDH)		10/23/12
2.0	Revised Line / SPOT	11/05/12-11/06/12	4	:30	6:30A- 7A (ET)	2	2	2									WHDH Boston (WHDH)		10/16/12
2.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6:30A- 7A (ET)	2	2	2						4	\$1,900.00	\$7,600.00	WHDH Boston (WHDH)		10/23/12
3.0	Revised Line / SPOT	11/05/12-11/06/12	4	:30	7A- 8A (ET)	2	2	2									WHDH Boston (WHDH)		10/16/12
3.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	7A- 8A (ET)	2	2	2						4	\$2,500.00	\$10,000.00	WHDH Boston (WHDH)		10/23/12
4.0	Revised Line / SPOT	11/05/12-11/06/12	4	:30	8A- 9A (ET)	2	2	2									WHDH Boston (WHDH)		10/16/12
4.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	8A- 9A (ET)	2	2	2						4	\$2,500.00	\$10,000.00	WHDH Boston (WHDH)		10/23/12
5.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9A- 9:30A (ET)	1	1	1						2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/16/12
6.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9:30A- 10A (ET)	1	1	1						2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/16/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10A- 11A (ET)	1	1							1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/16/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11A- 12P (ET)	1	1							1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/16/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12P- 12:30P (ET)	1	1							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/16/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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### Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (28

### Agency

Multi Media Services Corp (2430)

### Product

POLITICAL CANDIDATE (1051)

### Brand

Est 5282 11/5-11/6 (28156)

### Salesperson

Shiebler, Charles (1011)

### Sales Office

WHDH

### Buyer Name

/

### Phone/Fax

5282

### CPE

Local/Political Candidate Agency

### Account Types

Standard

### Billing Type

Comments

### Comments

Date Entered 10/16/12

Last Modified 10/23/12

Entered By Charles Shiebler

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$10,965.00

Net Total \$62,135.00

Sales Tax

## WHDH Boston (WHDH)

By Broadcast Month Spots

Nov. 2012 44

Grand Total: 44

Rate

\$73,100.00

\$73,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:30P- 1P (ET)	1	1							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/16/12
11.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	2P- 3P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
11.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2P- 3P (ET)	1	1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/23/12
12.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	3P- 3:30P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
12.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3P- 3:30P (ET)	1	1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/23/12
13.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	3:30P- 4P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
13.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3:30P- 4P (ET)	1	1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/23/12
14.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	4P- 4:30P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
14.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4P- 4:30P (ET)	1	1							1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/23/12
15.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	4:30P- 5P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
15.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:30P- 5P (ET)	1	1							1	\$1,750.00	\$1,750.00	WHDH Boston (WHDH)		10/23/12
16.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	5P- 5:30P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
16.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5P- 5:30P (ET)	1	1							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/23/12
17.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	5:30P- 6P (ET)	1	1										WHDH Boston (WHDH)		10/16/12

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